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LIBRARY SCIENCE  
LIBRARY

# ARKANSAS LIBRARIES



**REMEMBER THESE DATES:**

Arkansas Library Association Annual Meeting,  
Little Rock . . . . . October 6-8

Fourth Arkansas Book Fair,  
Little Rock . . . . . October 27-31

Vol. 14, Series II

October, 1957

Number 2

Issued Quarterly  
**ARKANSAS LIBRARY COMMISSION**  
In Co-operation With  
**ARKANSAS LIBRARY ASSOCIATION**

# Arkansas Libraries

Vol. 14, Series II

October, 1957

Number 2

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## ARKANSAS LIBRARY COMMISSION

Mrs. Merlin Moore, Chairman	Little Rock
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John R. Newman	Harrison
Mrs. Almon Faught	Jonesboro
Mrs. Lee Martin	Little Rock
Mrs. W. H. McCain	Cotton Plant
Miss Pearl Williamson	DeQueen

Mrs. Karl Neal, Executive Secretary and Librarian

## ARKANSAS LIBRARY ASSOCIATION EXECUTIVE BOARD FOR 1957

Miss Lucille Slater, President	El Dorado
Mrs. Dorothy Sydenstricker, Vice-President	Batesville
Miss Frances Nix, Secretary	Camden
Mrs. Hazel Prichard, Treasurer	Hope
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Mrs. R. C. Keathley, President, 1956	Danville

# ARKANSAS LIBRARY ASSOCIATION

## Thirty-fifth Annual Conference Program

October 6, 7, 8, 1957

Theme: "ARKANSAS LIBRARIES—BEACON LIGHTS OF SERVICE"

SUNDAY, October 6, 1957

4:00- 6:00—Tea honoring conference guests at the Territorial Restoration

8:00- 9:00—Executive Board Meeting

MONDAY, October 7, 1957

8:00—Registration and visit to exhibits

9:30-11:30—First General Session

Miss Lucille Slater, President, Arkansas Library Association, presiding

Invocation—Mrs. Nels Barnett, Trustee, Independence County Library, Batesville

Greetings from the Southwestern Library Association—Mrs. Ilsa Smith Thompson, President, Southwestern Library Association, Albuquerque, N. M.

Introduction of Speaker—Miss Nina Turner, Librarian, Sharp County Library, Hardy

Address—"The Promise of Lively Doings", by Miss Sally J. Farrell, Field Representative, Louisiana State Library, Baton Rouge

Introduction of Exhibitors—Miss Freddy Schader, Arkansas Library Commission

Business

12:30—Trustees-Jaycee Luncheon

Mrs. George Terry, Chairman, Trustee Section, presiding

Invocation—Mr. Dan D. Dobbs, State Chairman, Operation Libraries, Fort Smith

Address—"Lift Up Your Head", by Mrs. Merlin Moore, Chairman, Arkansas Library Commission and President, American Association of Library Trustees

2:30—School Section

Mrs. Lyle Condell, Chairman, presiding

Address—"Our Finest Helpers—Student Assistants" by Mrs. Mary Peacock Douglas, author of the **Teacher Librarian's Handbook** and **The Pupil Assistant In The School Library**. (Mrs. Douglas is presently Supervisor of Libraries, Raleigh (N. C.) Public Schools)

2:30—Special Libraries Section

Miss Mary E. Upton, Chairman, presiding

Panel discussion

Reference and Bibliography

Binding Policies

Pamphlet material

Interlibrary loan policies

Business

## 2:30—Trustee Section

Mrs. George Terry, Chairman, presiding

## 4:00—Inspection of Exhibits

## 7:00—Second General Session

Dinner honoring Mrs. Merlin Moore and Mr. J. N. Heiskell

Miss Lucille Slater, presiding

Invocation—The Rev. Marion Boggs, D.D., Pastor, Second Presbyterian Church, Little Rock

Recognition of Mrs. Merlin Moore, President of American Association of Library Trustees—Mrs. Karl Neal, Executive Secretary and Librarian, Arkansas Library Commission

Recognition of Mr. J. N. Heiskell, President, Little Rock Library Board—Mrs. Margaret Burkhead, Librarian, Little Rock Public Library

Introduction of Speaker—Mr. Cecil Edmonds, National President, "Operation Libraries", 1956-1957.

Address—"Arkansas' Stake in Cultural Development", by William P. Rock, Executive Director, Arkansas Industrial Development Commission

## TUESDAY, October 8, 1957

## 7:30—Breakfast Honoring Recent Library School Graduates

Mrs. V. A. Sydenstricker, Vice-president, presiding

Invocation—Miss Mary Clifton, librarian, Hot Springs High School

Introduction of speaker—Mrs. Robert Keathley, President, 1956 Arkansas Library Association

Address—"That I May Be Worthy", by Mrs. Mary Peacock Douglas, author of the **Teacher Librarian's Handbook** and **The Pupil Assistant In The School Library**

Recognition of recent Library School Graduates—Miss Gladys Sachse, Assistant Librarian, Arkansas State Teachers College, Conway

Presentation of Honorary memberships in Arkansas Library Association—Mrs. Hazel Prichard, Treasurer, Arkansas Library Association

## 9:00—Third General Session

Miss Lucille Slater, presiding

Business

## 10:00—College Section

Miss Annie May Alston, chairman, presiding

Address—Dr. L. C. Sears, Dean, Harding College, Searcy

Reminiscences—Miss Constance Mitchell, Librarian Emeritus, Arkansas State Teachers College, Conway

Business

## 10:30—Public, County and Regional Section

Miss Nina Turner, chairman, presiding

Address—"Why Books Go Unread" by Miss Sallie J. Farrell, Field Representative, State Louisiana Library Commission

Business

## LIBRARY COOPERATION IN NATIONAL NEWSPAPER WEEK, OCTOBER 1-8

Many librarians are planning to participate in the observance of National Newspaper Week, October 1 to 8, which has for its theme: "Your Newspaper Serves!" The sponsor is the Newspaper Association Managers, Inc.

In a message to librarians, ALA Deputy Executive Secretary, Mrs. Grace T. Stevenson suggests that librarians may wish to consider these reasons for participating in the observance of National Newspaper Week:

1. The theme is closely related to many aspects of librarianship.
2. Participation provides an excellent opportunity for librarians to become better acquainted with the newspaper men of their communities so that there may result long-range mutual benefits.
3. Reports from many libraries of virtually every size on their participation in the last three years' observance indicate the effort was deemed well worthwhile.
4. Newspapers are cooperating in the first National Library Week, March 16-22, 1958.

For those librarians who wish to take the initiative and who see participation in National Newspaper Week as a good opportunity in their public relations endeavors, she points out several ways in which you might cooperate:

1. Call your daily and weekly editors and tell them you would like to participate in the observance. They might be invited to meet with you to plan the events.
2. Ask the editors if they would wish to supply exhibit material and posters for your li-

brary. This exhibit might also include books and other materials relating to Freedom of the Press and to the growth and development of newspapers nationally and locally. It might include examples of features of newspapers that "serve".

3. Your trustees might wish to hold a luncheon or open-house function with local newspapermen as guests. As a feature of the get-together, there might be a tour of the library with especial emphasis on the reference resources which could be of frequent assistance to editors and reporters.
4. Hold discussions based on films such as **Freedom of the Press** (United World Films), or **Freedom to Read** (Center for Mass Communication, Columbia University) or on the Freedom to Read statement and similar documents. Invite editors to take part.
5. Offer to write a letter or guest editorial for your local papers on the joint responsibilities of editors and librarians in the area of ready access to **services** provided by newspapers and libraries such as vocational and business assistance, help with home and family problems, entertainment, and cultural enrichment.
6. Work National Newspaper Week material into your library's bulletin and radio spot announcements.
7. In your cooperative endeavors, show the relationship between newspapers and libraries and how they complement each other in serving citizens.

## FOURTH ARKANSAS BOOK FAIR

The season of fairs brings the fourth Arkansas Book Fair to Little Rock, Arkansas, October 27-31, at the Education Building of the Temple B'Nai Israel on Broadway at Fifth Street.

The fair will again be sponsored by the Arkansas Library Commission, the Little Rock Public Library, the North Little Rock Public Library, and the Pulaski County Library. Other contributing agencies are the Arkansas Congress of Parents and Teachers, the Arkansas Federated Womens' Clubs, the Arkansas Chapter of the American Legion Auxiliary, and the Arkansas Library Association.

The Children's Book Council, a group of over 60 publishers, will furnish 1,500 new and recommended books suitable for pre-school children through high school. The Book Week theme, "Explore With Books", will be carried out through the 10 categories; *Animals*, *Information Please*, *Nature—Science*, *People and Places*, *Poetry — Music — Art — Religion*, *Picture Books*, *Stories*, *Teen-age Boys' Fiction*, *Teen-age Girls' Fiction* and *Teen-age Fiction* for both boys and girls.

We are fortunate in having five authors of children's books as book fair guests this year. Two of our own Arkansas authors and three from other states will appear as guest speakers during the fair. They are Mrs. Mebane H. Burgwyn, author of many stories of interest to teen-age girls whose latest book is ***True Love for Jenny***; Mrs. Bill Irwin (who writes sport stories under the name of C. S. Frick) whose latest book is ***Patch***; and Mrs. Helen Hoke Watts, author of many children's books who will talk about two of her latest ones, ***The First Book of Toys*** and ***Music Boxes: Their Lore and Lure***. Helen Hoke will have on display some music boxes and toys from her own collection.

The two Arkansas authors are Mrs. Faith Yingling Knoop who has just published a new Indian story, ***Kuni of the Cherokees***; and Ruth Thomas, author of the Sunday column in the Gazette, ***Country Diarist***, whose new book for children is ***Brush Goat, Milk Goat***.

The books will be on display all during the fair, with authors scheduled to speak on Monday, Tuesday and Wednesday, and with Thursday reserved for browsing only. Make your plans now to attend and bring some children to explore with new books.

Tell people in your community about the fair. Help us give publicity to the poster contest which is an important part of the book fair.

There will be three divisions in the poster contest, one for high school students, grades 10-12, one for junior high school students, grades 7-9, and one for elementary school students, grades 4-6.

The contest will give children and young people an opportunity to show their artistic ability by making and entering original posters.

Autographed copies of books by visiting authors will be presented to the winners. A committee of judges will be named to select the winning posters. Consideration will be given the following points: creativeness; originality; artistry; and neatness. The winning posters will be exhibited at the Book Fair. Other outstanding entries may be used as decorations during the Fair.

All schools are asked to participate in the state-wide Fair by entering posters in the contest. It is suggested that each school sponsor a poster contest giving publicity to the program and recognition to local winners at assembly programs, by radio, and in newspapers. County and regional librarians will cooperate with school



administrators, librarians, and teachers in this project.

**Rules for Poster Contest:**

Who is eligible:

Anyone enrolled in grades 4-12

Theme:

Books and Reading

Color:

Any color or combination of colors or black and white

Medium:

Crayon, tempera, oil, charcoal, ink, pencil, any other

Paper:

Good grade poster paper or board

Size:

Not to exceed 22 x 28 inches

Number:

One poster for every 250 students or fraction thereof enrolled

Only one poster may be entered by a student

Each poster must be labeled with the name, school, grade level and address of the entrant

Entries must be submitted by October 15, to:

Mrs. Anne Jackson, Chairman  
Book Fair Poster Committee  
Arkansas Library Commission  
506½ Center Street  
Little Rock, Arkansas

## KNOW YOUR LIBRARY MONTH

November, 1957

For the fourth year, **KNOW YOUR LIBRARY MONTH** will be observed by many units of the General Federation of Women's Clubs during November, 1957. The observance — a feature of the "Know and Grow" program of the GFWC Libraries Division—provides an opportunity for the 5½ million GFWC members to visit their public libraries during the month to get to **know** them better and find ways to help them **grow**. The ALA is cooperating with the GFWC in this program.

With many activities in behalf of libraries centering on **NATIONAL LIBRARY WEEK**, March 16 to 22, 1958, the GFWC Libraries Division Chairman, Mrs. Robert F. Herrig, Librarian, Lincoln County Free Library, Libby, Montana, is urging those clubs which have already made plans for **KNOW YOUR LIBRARY MONTH** to proceed with them and then join all

other units in National Library Week participation.

GFWC visits during **KNOW YOUR LIBRARY MONTH** can be excellent "kick-offs" for year-long programs: librarians, trustees, and club women working together toward better public library service. Here are a few suggestions which may be helpful: Discuss the plans with the Library Board of Trustees; contact the president of the local GFWC club and the chairman of the committee on libraries and make known your willingness to cooperate fully; explore the possibilities of functions to bring club women to the library; tie in the activities with **BOOK WEEK**, November 17 to 23. This could be planned as a big climax to the Month's observance. Mrs. W. H. McCain, Cotton Plant, is a representative of the Arkansas Federation of Women's Clubs on the Arkansas Library Commission board.

### THIRD LIBRARY WORKSHOP

## MODERN MAN: HIS NEEDS AND INTERESTS

### ARKANSAS STATE COLLEGE, JONESBORO, AUGUST 26-30, 1957

By Nina Turner<sup>1</sup>

The third workshop for librarians was held at Arkansas State College, Jonesboro, August 26-30 with Mrs. Karl Neal, executive secretary and librarian, Arkansas Library Commission, director and Miss Phyllis Maggeroli, Library-Community Project, American Library Association, consultant. Host librarians were Miss Elizabeth Malone, librarian, Craighead county, and Charles Trinkner, librarian, Arkansas State College.

The theme was Modern Man: His Needs and Interests. Categories of the needs and interests studied were: His Cultural Heritage: Arkansas--World; His Social and Political Endeavors; His Economic and Industrial Problems; and His Spiritual Life.

The program committee with Mrs. Hazel Prichard, chairman, presented a varied program of great interest which included guest speakers, a symposium, group discussions, buzz sessions and examination and discussion of books. The key address of the first session was: "Arkansas Moves Ahead", by William R. Smith, Arkansas Industrial Development Commission. It was informative and challenging, enhancing our awareness of our state and its possibilities. He urged a continuation of adult education programs in libraries.

The second session, Miss Maggeroli spoke on "Books Concerned with Man's Basic Needs". Her talk was followed by group discussion of sociological and technical changes, and subsequent necessary human adjustments. A symposium was conducted on the theme, "Books Con-

cerned with Man's Basic Needs", with Mrs. Franklin Yost, chairman of the book selection committee, as moderator. Participants and subjects were: Miss Lucy Moore—His Cultural Heritage; Mrs. Georgiana Greeson—His Social and Political Endeavors; Miss Mary Sue Shepherd—His Economic and Industrial Problems; Mrs. Inez Bishop—His Spiritual Life. Each person discussed two books in her category. This was beautifully done, and it set a pattern for the examination and discussion of the books which followed. At the four display tables 20 books in each of the four categories were exhibited. There were four periods allotted for this part of the program in order that each person might examine all books. Leading the discussions at the tables were; Mrs. Franklin Yost, Mrs. Terry Griffith, Miss Eula McDougal and Miss Nina Turner.

In the third session, "On the Spot Reading and How to put Books to Work" was presented in buzz session by Mrs. W. H. McCain on Work With Groups; Mrs. Nancy Rutherford, Work With Individuals; Mrs. Evelyn Belk, Exhibits and Displays; Mrs. Ann Veazey, Program Planning. Splendid summaries of these buzz sessions were given by the reporters and many helpful ideas were gained.

The fourth session, "Focus on Arkansas Materials", with Mrs. Anne Jackson, leader, was most interesting and inspiring. Truly a chapter was added to the Arkansas story. She presented Mrs. F. L. Proctor who discussed Arkansas collections and Miss Marguerite Turner, representative of

<sup>1</sup>Miss Turner, librarian, Sharp County Library, Hardy, is chairman of the Public Library Section of the Arkansas Library Association.



the Arkansas Foundation of Fine Arts and a writer in her own right, who spoke on "Our Cultural Heritage". We are very proud of the work she is doing; we believe that her books should be included in every library collection.

The fifth session included a visit to the Arkansiana collection of Tom Love of Jonesboro, which is one of the outstanding collections of Arkansas materials in the state. Here we saw copies of many fine old and rare books which we are striving to place in our libraries as a record of our heritage. In the evening Mrs. Merlin Moore, chairman, Arkansas Library Commission and newly elected President of the American Association of Library Trustees, discussed the location of ALA headquarters, giving us background information for the ALA membership mail vote. She urged us to vote. The film, "Books for All", and a film strip, "Your Library—Island or Peninsula", were enjoyed.

For our entertainment in Jonesboro, a tour of the city was given by the Jaycees; a Tangle Town party at the charming home of Mrs. Ruth Hill with Mrs. Almon Faught, Commission trustee as co-hostess; and a delightful tea, given by the Altrusa Club in Miss Helen Heinemann's home.

The tour of libraries in Memphis, made by chartered bus, was a pleasant and educational day. We were luncheon guests of the Memphis Public Library, with Jesse Cunningham, librarian, as host.

In the morning we visited two branch libraries, Randolph and Highland; in the afternoon we visited the main library where we greeted old friends, the Burrow Memorial Library at Southwestern University (where we were served refreshments) and the new library at Brooks Memorial Art Gallery. Although brief, the time allotted to surveying the art gallery was thoroughly worthwhile. On our return trip, we had dinner at

the West Memphis Country Club where we were greeted by Mr. and Mrs. Cecil Edmonds, Mayor Howell Price and Mrs. Price, Mrs. L. H. Polk, Mrs. P. M. Dacus, Mrs. Atlee Harris, and several other library trustees.

In our final session Miss Maggeroli presented the workshop observers who reported on their findings. She then gave her evaluation of the workshop.

It is our belief that Arkansas librarians have progressed in leadership training, and that our objectives in this third workshop for library materials for adults were for the most part achieved.

A pause in our workshop activities was observed in memory of Mrs. Don Krick, former reference librarian at Arkansas State College, Jonesboro, who died Sunday, August 25.

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#### NOTICE!

**Wanted**—a qualified librarian for the Phillips County Library—Salary \$3,900 a year. Please make application to Mrs. J. C. Jeffries, Sec'y, Phillips County Library Board, 136 Oakland Avenue, Helena, Arkansas.

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**The Classification of Business Literature**, a book prepared by the Library of Harvard University and published many years ago, was the subject of a recent letter of request to the Arkansas Library Commission by Henri Demers, librarian of the Office of Industry and Commerce in Quebec. Any information on where to locate the Harvard book on business literature classification will be welcomed by the Commission. Please write to 506½ Center Street, Little Rock, Arkansas.

## THE 1957 TRAIL OF THE ARKANSAS TRAVELERS

By Gladys Krone, Librarian, Carnegie City Library, Fort Smith

The Arkansas Travelers—in this instance librarians from all over the state of Arkansas—have been educating themselves through travel since 1954 when the first chartered bus went to the ALA conference in Minneapolis. This, as you well know, was followed by Philadelphia, Miami Beach and recently Kansas City.

The idea behind this "Education by Travel" for Arkansas librarians was that librarians learn about other librarians and what they are accomplishing and also about the various sections of these United States where the conferences were held.

They have also served as a means for other librarians to learn about their co-workers and the things accomplished in our state in the field of librarianship.

Mrs. Merlin Moore received a citation in 1954 as an outstanding trustee at Minneapolis; Mrs. Katherine Keathley received the John Cotton Dana Award, for the Danville High School Library, at Philadelphia. Mrs. Moore was named in 1956 to serve on the Advisory Committee to the U. S. Commissioner of Education on the Library Services Act. (The only trustee on the committee.)

At the Kansas City Conference, Arkansas was on the map again at the Pre-Conference Workshop for Trustees presided over by Mrs. Merlin Moore who later was installed during the conference as president of the American Association of Library Trustees. Fifteen trustees from Arkansas were at the conference. We regard this as evidence that Arkansas trustees are sincerely interested in their libraries.

J. N. Heiskell, president of the Little Rock Public Library Board, was awarded the 1957 trustee citation. (The second time for Arkansas!)

Ray Boyle, chairman of the Hot Spring County Library Board, at Malvern—a fellow traveler—certainly made a place for himself on the trip to Kansas City. Ralph Riley was the trustee representing the Carnegie City Library, Fort Smith—my home library.

All trustees from Arkansas gave evidences of their ability for accomplishment. Mrs. W. H. McCain's particular chore was the breakfast honoring Mr. Heiskell, Mrs. Moore, Mrs. Neal and Miss Lucille Slater.

Mrs. Myrtis Jones, librarian at Stuttgart High School, accepted the John Cotton Dana honorable mention citation presented annually to the high school submitting an outstanding scrapbook of publicity of high school work during the previous year. One of the awards presented at the H. W. Wilson tea on Monday afternoon of the conference week.

The pre-conference workshop in Adult Education did a fine job of suggesting ways in which Community Study might be undertaken in planning a long range library program for the education of adults. Arkansas librarians were interested in attending the group discussion and enjoyed the exchange of good ideas.

Following the first general session on Monday evening, June 24, at which Mr. Heiskell received his citation, we went in school busses to Linda Hall Library. This is a fine science library in a beautiful building.

Lacking the fabulous glamor of Miami Beach, Kansas City extends a genuine welcome to the visitor as evidence of its rich background and growth over the years. Country Club Plaza; the view from the War Memorial; and the Nelson Art Gallery were high spots. Frank Lloyd Wright's 1937 architectural creation still has a striking appearance.

The Municipal Auditorium, a modernistic and functional edifice was built in 1937. Exhibit Hall, The Little Theatre, Music Hall and the Arena were only a few of the meeting areas.

The Publishers staged their exhibits on the mezzanine and there was plenty of space and room to see and enjoy them.

Dr. Kenneth MacFarland, an inspirational after-dinner speaker with a national reputation, spoke at the trustees dinner.

Phyllis Fenner, the famous "triple" author and a children's librarian, discussed what children read and was most interesting and entertaining.

When we introduced ourselves at Kansas City or when our identification cards were read the immediate response was, "Oh you're from Arkansas, what a wonderful job you are doing; you came to-gether!"

We hope that we may be able to live up these kindly words about Arkansas librarians.

### WE SCORE AGAIN



Mrs. Myrtis Jones, librarian at Stuttgart High School, is shown here as she received the John Cotton Dana Publicity Award for honorable mention in the school division. The citation was presented during the ALA meeting at Kansas City by Howard Haycraft, president of the H. W. Wilson Company, donor of these awards for "outstanding publicity in school libraries".

## MARY PEACOCK DOUGLAS, CONVENTION SPEAKER

By Eugenia Condell<sup>1</sup>

Mrs. Mary Peacock Douglas, distinguished national authority in the field of school librarianship, will make two addresses during the Ark-



Mrs. Mary Peacock Douglas, Supervisor of School Libraries, Raleigh Public Schools, Raleigh, North Carolina.

ansas Library Association Convention which will be held in Little Rock, October 7th and 8th.

Mrs. Douglas is scheduled to speak to the school librarians of the state on October 7th about the training of student assistants in the school library. On the morning of October 8th, she will pay special tribute to recent library graduates at a breakfast to be given in their honor at the Hotel Marion.

Leadership in educational and library activities has earmarked Mrs.

Douglas' professional career. She received an A. B. degree from the Woman's College of the University of North Carolina, in 1923. After obtaining her library science degree from Columbia University in 1931, she served with the North Carolina Department of Public Instruction as State School Library Advisor for more than sixteen years. For the past decade, she has been affiliated with the Raleigh, North Carolina schools as supervisor of Public School Libraries.

Her interest in libraries for young people is reflected in the numerous contributions she has made to the library profession. Mrs. Douglas has served as President of the American Library Association's Division of Libraries for Children and Young People (1944-45), Chairman of the School Librarians' Section of the American Library Association (1943-45), member of the Board of Directors of the School Librarians' Section of the American Library Association (1938-43), Chairman of the School Library Section of the Southeastern Library Association (1937-39), President of the North Carolina Library Association (1939-41), and as an instructor of library science at the University of Minnesota (1946) and the College of William and Mary (1936).

Mrs. Douglas is the author of **The Teacher Librarian's Handbook**, American Library Association, 1941; **The Pupil Assistant in the School Library**, American Library Association, 1957; **Book Displays, January to December**, North Carolina Department of Public Instruction, 1947; **School Libraries, Today and Tomorrow**, American Library Association, 1945; **Planning and Equipping the School Library**, North Carolina Department of Public Instruction, 1946; and **The North Carolina School Librarians' Handbook**, North Carolina Department of Public Instruction, 1937. Periodicals to which Mrs. Douglas has contributed

<sup>1</sup>Mrs. Lyle Condell is librarian, Forest Heights Junior High School, Little Rock.

include THE HIGH SCHOOL JOURNAL, EDUCATIONAL METHOD, SCHOOL EXECUTIVE, LIBRARY

JOURNAL, and the AMERICAN LIBRARY ASSOCIATION BULLETIN.

## STATE LIBRARY ASSOCIATION WELCOMES SECTION FOR SPECIAL LIBRARIES

By Mary Elizabeth Upton, Chairman

Something new has been added to the Arkansas Library Association—a Special Libraries Section. For several years the librarians in the special fields have been meeting informally for an exchange of ideas and discussion of mutual problems. At last year's convention, the Association formally established a Special Libraries Section which includes librarians in the fields of Biological Sciences, Military, Hospital, Science-Technology, Advertising, Insurance Business, Finance, Museums, Pictures, Social Science, and Geography and Maps.

This new section has approximately sixteen members with Miss Mary E. Upton, chief librarian, Veterans Administration Hospital, Little Rock, serving as chairman and Miss Blanche Miller, medical librarian of the VA Hospital, Little Rock, secre-

tary. All librarians in the special fields are urged to join this section.

The Special Libraries Section is scheduled to meet during the Arkansas Library Association Convention on Monday, October 7, 1957, from 2:30 to 4:00 at the Marion Hotel. A business-program meeting has been planned with panel discussions on Reference and Bibliography; Binding Policies—What to bind and types of binding; Pamphlet Material—What to collect and how to identify it; and Interlibrary Loan Policies. Following the meeting, tours will be made of the newest special libraries in the area—the University Medical Center, Little Rock, Arkansas, and the Air Force Base, Jacksonville, Arkansas.

An invitation is extended to other librarians interested in these special fields to meet with the section.

## MISSISSIPPI COUNTY LIBRARY'S EXPERIMENT IN SUMMER EXPANSION

By Alyce Marie Ross<sup>1</sup>

Miss Eula McDougal, Mississippi county librarian, wanted a tangible demonstration to answer her questions:

1. Will rural children read more if books are easily accessible?
2. Will teachers use books more effectively if they see children's enthusiastic response when books are presented by adults who love both children and books?
3. Will information about authors, presented attractively on the child's level, increase his interest in reading?

4. Should the county librarian spend more time with people?

Setting up small book deposits in two rural communities, Yarbrow in North Mississippi County and Victoria in South Mississippi County, was a first step. At Yarbrow the library was opened two mornings each week, Tuesday and Thursday with a story hour on Thursday. At Victoria, the library was opened on alternate Wednesday afternoons. Mrs. Weldon Elliott, a teacher in the school at Victoria, was in charge of the library and I went in for the story hour.

<sup>1</sup>Miss Ross teaches second grade in Blytheville Public Schools.



Ages ranged from pre-school to an occasional high school boy or girl. Because of the large number of younger children, the books used with the group were principally picture books. One day, our selections were all bear stories, Robert McCloskey's **Blueberries for Sal**, Lynd Ward's **The Biggest Bear**, and the bear chapter from Laura Ingalls Wilder's **Little House in the Big Woods**.

We always noticed the author's name and I told a few personal things about him. Robert McCloskey really has a little girl. Her name is Sarah, but they call her Sal. Miss Lenski's husband was one of Robert McCloskey's art teachers. After we met Sal in **Blueberries for Sal**, we met her again in **One Morning in Maine**. We felt it was better to introduce a smaller number of authors and know several books by an author.

The children knew they could ask for a special book and we would bring it from the County Library. The requests showed a variety of interests. A seven-year-old said, "Please bring me a book about volcanoes and earthquakes." Two Junior High boys wanted books about the Confederates and Grant. Coins, leathercraft, sports, and a book with party suggestions were among the subjects of books requested.

When an invitation was received from Arkansas State College to bring the Lenski Collection and to talk with the class in juvenile literature, Miss McDougal saw an opportunity to promote our "knowing authors better theme". So I went over for the day and talked with three groups, the Juvenile Literature and Curriculum Construction classes and the Practice Teachers.

The exhibit was displayed in glass cases in the foyer of the Education Building. In order to show Miss Lenski's versatility in appealing to a wide range of ages and interests, the original illustrations and her autographed first editions were arranged on labeled shelves. The regional books and materials were placed on one shelf; historical books were dis-

played on another; **Cotton In My Sack** occupied one entire shelf, and picture books shared a shelf with the **Round About America Series**.

I told of Miss Lenski's meticulous research as she prepared her manuscript and illustrations for **Cotton In My Sack**, and gave suggestions for using her books.

The historical books are among my favorites. I couldn't teach the French and Indian Wars without her **Indian Captive**, or teach Westward Expansion without her **A-Going to the Westward**. Her historical books make their respective periods live for their readers. If you were old and had only one means of support—selling your hand-woven woolen cloth spun from wool clipped from your own sheep and the British ordered that only English woollens could be sold, what would you do? One of **Ocean-Born Mary's** friends was faced with that problem.

A child who reads of children marooned for days in a one-room school (**Prairie School**) with their teacher would have little difficulty in remembering winter climatic conditions in North Dakota. In each of the regional books, the characters do certain things because of geographical conditions in that section.

The Mr. Small books, referred to as the "career books of the very young", are rich sources of information for units in the primary grades. Gay, seasonal murals may grow from the books about the seasons, and **Mr. and Mrs. Noah** is a Bible story no one forgets.

At Lost Cane, a rural school with seven teachers, the Mississippi County Library was asked to reorganize the school library and was allowed one thousand dollars for the purchase of new books.

An inventory revealed a good supply of sets of supplementary readers; however, no readers were assigned to a room below that room's grade level. We began by reserving three sets of Pre-Primers, and a set of



Primers and of First Readers for the second grade room. A set of Primers, First Readers, and Second Readers was placed in the third grade room. This principle was followed through the sixth grades, giving each grade supplementary materials below their level, for use the first of the year and with poor readers throughout the year.

The inventory showed no library books of value. The **World Book Encyclopedia** was selected for reference. Working with a complete set of text-books for each grade before us, we selected library books that would enrich their curriculum.

At the request of some of the teachers, demonstrations in teaching reading were given and lessons in teaching poetry with a follow-up art period were demonstrated.

In our pilot communities, because many children did participate in the library program, we have had a happier and more profitable summer. Favorable comments were received from parents. A five-year-old astounded her mother by describing a new playmate as an amiable child. Slobodkin's **The Amiable Giant** had been our story that morning.

At the end of July, the children were asked to think of a favorite book. A retained First Grader answered immediately, **The Song of the Swallows**. It was thrilling to hear an Arkansas child say, "Charlie May Simon's **Green Grows the Prairie** is the best book I ever read". Borrowing Tammie's expression, I must confess that it pleasures me greatly to see rural children having books easily accessible.

## YOUNG READERS AT THE CLEBURNE-INDEPENDENCE REGIONAL LIBRARY, BATESVILLE



Part of the group of participants and helpers at a party for "graduates" of Summer Reading Program, held August 21, 1957. Stories and games furnished entertainment. Each child was presented with a diploma and Indian Headdress. 300 children took part. Helpers left to right: Mrs. LaVern Coles, Miss Johnnie Young, Mrs. Terry Griffith, Miss Mary Lou Williams, Miss Sylvia Schooler, and Miss Elizabeth Sanders.

## READING IN THE JUNIOR HIGH SCHOOLS

By Louis C. Henderson<sup>1</sup>

The library should be a laboratory for the entire school insofar as the reading program is concerned. A good library, with a trained librarian and adequate books, is an essential for a good school in general and improved reading in particular.

Four objectives are apparent for a good junior high school program in reading. First, many pupils need to be able to read better than they do to succeed in high school assignments. Second, all junior high school pupils need to develop the habit of wholesome recreational reading. Third, the majority need advance reading skill for effective work as skilled or semi-skilled workers. Fourth, many of them, the future college and professional group, need still more advanced skills.

For practical classroom purposes, it is generally recognized that three fundamentals are essential for improving the reading ability of junior high and high school pupils. These three fundamentals are comprehension, an acceptable rate of reading, and vocabulary development.

Realizing a definite need for a better reading program at the junior high school level, the English teachers and the librarians in Little Rock secondary schools were organized into a committee in the spring of 1956 to prepare reading lists for the teachers and pupils to be used in all junior high schools. The English teachers and librarians in each school composed the committee to study the needs of the reading program in that school. Each school then compiled a list of desirable books for junior high school pupils based upon the *Children's Catalog* and the *Standard Catalog for High School Libraries*. A sub-committee from the entire group

then formulated lists of books for city-wide use. These lists were classified as "Required Books", composed of "Fiction" and "Non-Fiction" for each grade; "Preferred Books" and "Supplementary Books" for all junior high school grades.

This reading program went into effect in January, 1957. From the "Required List" each pupil must read a minimum of six books a year at each grade level. Requirements are listed as follows:

Grade of D - 6 books

Grade of C - 9 books

Grade of B - 12 books

Grade of A - 12 books

Teachers may require book reports to be oral or written. Variety in the ways the pupils give book reports stimulates good reading. Book panels, individual oral reports, group dramatization of incidents in books, attractive bulletin board displays concerning outstanding books, and library exhibits also will help to encourage pupils to read better books.

After a pupil has read a book and satisfactorily reported on it to the teacher, a record showing the date, author, title and grade in which the reading was done should be made on his reading card. The teacher should initial the card. In this way, a cumulative record on reading is kept for each pupil throughout his junior high school years.

Copies of this list of books as a guide to required reading in the Little Rock junior high schools may be secured upon request by addressing Louis C. Henderson, Little Rock Public Schools, 8th & Louisiana Streets, Little Rock, Arkansas.

<sup>1</sup>Mr. Henderson is director of secondary education, Little Rock Public Schools.

## I HAD RATHER SEE A LIBRARIAN THAN HEAR ABOUT ONE

By Annie May Alston

The problem of recruitment has never been so energetically approached as in recent months, and yet the cover of the **Library Journal**, June 15, 1957, cleverly and realistically pictures the Library School Graduate as still the collector's item.

A recent conversation with a college student pin-pointed for me the heart of the recruitment problem for the library profession. The girl, a bright student and an ideal prospect for librarianship, recounted the story of her decision to be and then not to be a librarian. The determinant in each decision was the librarian. Her junior high and senior high librarians had convinced her that their profession was for her, but her college librarian had reversed that decision.

Is it possible that by our very own attitudes toward the library profession we drive these prospects into another area of work? Could we try a bit harder than we ever have before to present librarianship as the profession we really believe in and want to serve in so that the girl in my conversation and the many others who are never so articulate will seek rather than shun librarianship?

Could we honestly rate ourselves on the brief checklist that follows?

1. Do I respect the library profession?
2. Do I want to assume some share of responsibility for the growth of the library profession?
3. Am I aware that problem-solving is one of the characteristic features of any profession?
4. Am I able to distinguish between the vital aspects of librarianship and the trivia that beset any profession?
5. Have I developed and improved certain skills?
6. Am I eager to try new procedures?
7. Do I have the necessary measure of organization?
8. Am I approachable?
9. Am I willing to go the second mile?
10. Do I endeavor to create an atmosphere of working-togetherness?

If the students who use our libraries and those who serve as assistants in our libraries could see us day by day answering the above questions in the affirmative, I am persuaded that we would find the power of example the most effective recruiting tool at our disposal.

## THIS YEAR'S HARVEST OF LIBRARY SCHOOL GRADUATES FROM ARKANSAS

Atlanta University  
Mrs. Dorothy Logan, M.S. in L.S.  
Hot Springs, Arkansas

Catholic University of America  
Rev. Bernard Schumacher, M.S. in L.S.  
New Subiaco Abbey  
Subiaco, Arkansas

East Texas State College  
Mrs. Violet Fitts, M.S. in L.S.  
Jonesboro, Arkansas

Mrs. Helen Tackett, M.S. in L.S.  
Lewistown, Arkansas

Mrs. Nevada Thomason, M.S. in L.S.  
Smackover, Arkansas

Miss Lottie Van Hook, M.S. in L.S.  
El Dorado, Arkansas

Louisiana State University  
Miss Elizabeth Ann Boyd, M.S.  
Mr. John T. Bratton, M.S.  
Forrest City, Arkansas

Miss Jacqueline Poe, M.S.  
North Little Rock, Arkansas

Miss Freddy Schader, M.S.  
Little Rock, Arkansas

Peabody Library School

Miss Barbara Briant, M.A.  
Ashdown, Arkansas

Miss Mildred Burns, M.A.  
Gravette, Arkansas

Miss Freida Cummings, M.A.  
Vilonia, Arkansas

Miss Mona Hall, M.A.  
St. James, Arkansas

Miss Kathleen Sharp, M.A.  
Hoxie, Arkansas

William Vaughn, M.A.  
Russellville, Arkansas

University of Denver

Miss Myrtle Schichtl, M.A.  
Conway, Arkansas

Mrs. Esther Schultz, M.A.  
Little Rock, Arkansas

University of Illinois Library School

Miss Agnes L. Reagon, Ph.D in L.S.  
Rogers, Arkansas

University of Michigan

Miss Nona Condray, A.M. L.S.

## WAYS TO INTEREST ADULT READERS

By Mrs. I. J. Oates<sup>1</sup>

The Teacher-Librarian must be aware of the devices for encouraging the use of library materials. She should acquaint adults as well as pupils with the library. This may be done in faculty meetings, club meetings or any group meeting where different types of programs are provided, especially forums, symposiums, etc.

"Book Chats" in P.T.A. or monthly meetings of faculty groups may provide a different type of entertainment if time permits. "Book Chats" done in English classes may stimulate interest in pupils if the teacher is enthusiastic; this may cause some parents to want to read.

A good publicity program, through bulletin board displays, may stimulate interest in adults. The displays should, however, be well planned; for instance, there should be one display which refers directly to books, with the books shelved below or with the exhibit. Many schools find it advisable to have more than one bul-

letin board, possibly two or three; which may be used as follows:

1. Daily news
2. Special celebrations
3. Important birthdays, etc.

In order to be effective the bulletin board display must be prepared with thought and care, must be attractive, must be thought-provoking. Exhibits should also be timely and should have news value. They should be changed frequently. Various devices have been used to achieve good results. Chief among them is the selection of a caption which attracts attention. Movies, posters, booklists, book jackets, and pictures, have been used successfully.

The teacher-librarian should assume the responsibility of interpreting the functions and ideals of libraries to all with whom she comes in contact, introducing individuals, groups or organizations to libraries. She should bring book information and sources of book information to all who need this service.

<sup>1</sup>Mrs. Oates is Teacher-Librarian, McEwen Branch Library, Branch High School, Newport, Arkansas.

## LIBRARY TRUSTEES

By Mrs. George Terry<sup>1</sup>

A library may be likened to a boat.

Some patrons go along for the ride. Others use oars or paddles to help move it along.

Those going along for the ride are the patrons who drop in the library several times a week to select books for their information or enjoyment. They choose a certain type of book, or boat on which they wish to cruise. It may be a floating palace with orchestra and dinner at the captain's table, or it could be a cruise on a freighter just for the fun of it. Anyway, it's all very pleasant if the patron is going along just for the ride, with the library book furnishing transportation to an enchanted isle.

Just as the boat had to have a means of propulsion, so does the library have to have a method of getting along the stream of time. Here's where the trustees of a library come in. They may be referred to as the oars or paddles which make the library go forward.

Library trustees of county and regional libraries are appointed by the county courts and the mayors of cities under Arkansas laws.

The first move in the appointment of a trustee should properly be the study of the qualifications of the trustees who are to be the oars to propel the boat ... or library.

The answer is found in books on library trustees: A library board should be broadly representative of the community. It should be composed of both men and women. Members should be appointed because of progressive cultural interests, with business experience and ability. One prerequisite should be ability to work with others. The members should be able to lead in educating the community to want a better library.

To do this a trustee would have to be informed on library trends and problems.

The quickest way for a trustee to catch the spirit of the library is to attend regular board meetings of the trustees, visit the library during working hours, see it in operation, attend state conventions when able speakers present topics from a national viewpoint.

Literacy is one of the areas in which there is hope for massive progress during the next century, and much of the burden for expansion of libraries to meet the need is placed on the shoulders of boards of trustees.

Indeed, libraries are far more necessary now than benefactors like Carnegie ever imagined, because a library is an assertion of man's durable trust in intelligence as a protection against the growing flood of distracting appeals through channels of mass communication and social demands.

The library laws of Arkansas give boards of trustees the power and "exclusive control" of the construction of any library building, and the supervision, care and custody of the grounds, rooms or buildings constructed. The board shall have power to purchase, lease, erect, and occupy an appropriate building for the use of a library.

The goal of library standards on the county, state and national level is library facilities at a standard which people demand to meet the responsibilities of this dynamic period.

This is a statement for 40,000 trustees and thousands of people who use community libraries to think over. The heart of the matter is in the hands of the trustees.

<sup>1</sup>Mrs. Terry is trustee of the Batesville Public Library.



Our magic carpet should be multi-colored ... to attract the patrons. (For a library has also been compared to a magic carpet!) There should be rich, green growing plants, tables in informal pattern for chance readers, and room for all. A library must reach out and draw people through its doors in anticipation of what they will find inside the books. The red carpet must intrigue the reader and somehow persuade him that the library has something for everyone. The world of books is a broad opportunity for those who will come in at the open door; the freedom to read is a great leveler and a stabilizer in a world of chaos.

Books, then, are the windows of the mind. They were the windows

through which a young railsplitter looked ahead to the day of the Emancipation Proclamation and the Gettysburg Address. In a forward step the library trustees of the country have fostered a development of public libraries that has made facilities for self-education almost nation-wide.

In meeting the responsibility for the library's development, trustees have an unlimited opportunity for public service. They have been likened to the propellers of a boat, and to a magic carpet in the world of books. Libraries need staunch men and women of the community who will accept duties and responsibilities of library trusteeship and thereby make it a great influence in the lives of people everywhere.

## PAINTINGS EXHIBITED AT SPRINGDALE LIBRARY

The small nucleus of paintings exhibited at the Springdale Public Library in August by Billy Flanagan and Charles Burgess soon grew into a real "showing" as each of these boys added paintings and several new artists brought their drawings, crayons and oils in for the display.

Mrs. L. W. Searcy, librarian, gave each exhibitor display space on the walls in the west room, the Girl Scout room, and also in the north reading room. The public was invited to come to the library and view the work of these 6th to 8th grade students.

Billy Flanagan, 13-year-old son of Mr. and Mrs. Joe Flanagan, displayed 41 paintings and drawings. As his medium Billy uses water colors and crayons mostly but he exhibited one oil on canvas and three on paper. His choice of subjects ranged from landscapes, both on land and at sea, to airplanes and farm life, all colorful.

Charles Burgess, 11, had fewer paintings, but his interest in geography and history, is evidenced in

his subjects used. His modernistic high colored oil painting was entitled "An Experimental Aircraft Exploding". In explaining the picture Charles stated that the explosion takes place at 95,000 feet. Two others were captioned "Storm At Sea" and "Space Ship On Mercury"—the latter a modernistic oil painting, stark with simplicity. Charles is the son of Mr. and Mrs. Paul Burgess.

Stanley Ludwig, 11, had good showing of crayon and pencil sketches, black and white with a minimum of color, of horses, a battle scene and an airplane ... all original free-hand work. He is the son of Mr. and Mrs. E. S. Ludwig.

Tommy Scruggs, 10, son of Mr. and Mrs. Doil S. Scruggs, also used crayons and colored pencils for his modest exhibit of tanks, hot rods, a battle scene and a map of South America.

Donna Allen, 11, daughter of Mrs. Deloris Allen had three pictures, two farm scenes and one pencil portrait; and Cecilia Meiser, 13, displayed a



Boxer head, notable for her blending of colors. Cecilia is the daughter of Mr. and Mrs. J. G. Meiser.

The showing created interest among all visitors who came to the library, Mrs. Searcy stated.

## MRS. HIXSON RETIRES

Mrs. Iva Hixson, who has so long and faithfully served as the Logan County branch clerk of the Paris Public Library, will retire this fall after years of service in the Logan County Library System. When the city had charge of the library and was unable to pay for her services for many months, she allowed this fact to make no difference in the contribution of her time and assistance to patrons. For this reason (and many others) the city of Paris, the staff of the Logan County Library, and the Logan County Library Board owe Mrs. Hixson a debt of gratitude which they hereby acknowledge. Her

smile and her cheery helpfulness to big, little, old and young, will be missed. The newly elected branch library clerk for the Paris Public Library is Mrs. Jack Birkhead.

Mrs. Birkhead is a graduate of Dardanelle High School; she will go to the Arkansas Library Commission at Little Rock for some special indoctrination in public library service. Mrs. Anne Jackson, public libraries consultant at the Commission, will spend some time in the Paris Public Library with Mrs. Birkhead the first week in October giving her some inservice training.

## H. A. COLEMAN BEQUEATHS HOME FOR LIBRARY

Unusual provisions — benefiting several public facilities and particularly the Greene County Public Library—were revealed at the reading of the will of **Henry Adrian Coleman**, prominent Paragould attorney who died at a Memphis hospital Saturday, June 29.

Coleman, a native of Corning, was a veteran of World War II and had been city attorney in Paragould for the last 20 years. He was a former Greene County representative, deputy prosecuting attorney, president of the Greene County Bar Association. He also was past president of the Kiwanis Club and a member of Griffin Memorial Methodist Church.

The chief provision of the will provides that Coleman's home at 600 S. Seventh Street, Paragould, be turned over to the Greene County Public Library. It said in part:

"Said trustees (Library Board) may use the same for library purposes if they consider the property appropriate as a library site; for the purpose of making said property adaptable as a library site, the said trustees may make any change to or removal of any improvements on said lands which they consider necessary or appropriate to make the property efficient for library use.

"The said trustees may exchange my residence for other property which they deem more advantageous for library purposes provided that the property received ... be dedicated permanently to library use."

The will also provides the trustees also may rent the property for a term not to exceed 10 years and that such rental fees must be placed in a fund to be used for "construction or improvement of a permanent Greene County library building or for the acquisition of a site therefor ..."

## CLYDE EBER PALMER

(An Editorial)

Starting as a stenographer in a Texarkana newspaper office in 1894, Clyde Eber Palmer by his own enterprise became a very wealthy man, owner of a chain of Arkansas newspapers, radio and television stations, real estate and oil properties.

His newspapers have been noteworthy especially for their close identification with their region. They have contributed to the progress of the communities, and they haven't hesitated to take a stand on local, state and national issues. Publisher Palmer was a generous supporter of the Arkansas Press Association.

In recent years Mr. Palmer took a great interest in preparing children to be good citizens. The highly successful Golden Rule books reflect his concern.

The second series of those school readers to teach children moral values by story example has just been

published. An earlier series is used in public schools of most states.

Extensive research in child psychology and reading habits preceded the writing of these books. The cost was borne by the Palmer Foundation which Mr. and Mrs. Palmer established in 1945 to further "a true peace by promoting among the people an attitude of fairness and unselfishness in personal and public affairs".

The foundation has made grants to universities and educational organizations for conferences on citizenship training and for publication of books on the subject.

Mr. Palmer lived a long and eventful life, and he will long be remembered.

—Reprinted from the  
**Arkansas Gazette**

(Mr. Palmer, a life member of the Arkansas Library Association, died at his home in Texarkana on July 4.)

## OPERATION LIBRARY CELEBRATES BIRTHDAY

By Cecil Edmonds<sup>1</sup>

As a fitting climax to a highly successful first year, "Operation Library", one of the newest programs of the United States Junior Chamber of Commerce, celebrated its first birthday as a national endeavor when it was unanimously readopted for 1957-58 at the national Jaycee convention in Milwaukee and subsequently programmed on July 28th at the national board of directors meeting in Tulsa, Oklahoma; one year to the day after it was originally proposed by the Arkansas Jaycees, and two years after it was created as a local project by the West Memphis chapter.

The convention at Milwaukee, June 26-28, was barely under way when a

telegram from Mrs. Merlin Moore, President, American Association of Library Trustees, was read to the entire convention by Wendell Ford, President of the U. S. Junior Chamber.

A short while later, following the keynote speech of Vice President Richard M. Nixon, a citation was presented to the U. S. Junior Chamber of Commerce from the Public Libraries Division of the American Library Association by Meredith Bloss, Assistant Librarian, Milwaukee Public Library, acting for the Association.

The following day a resolution calling attention to the need for further

<sup>1</sup>Mr. Edmonds is the retiring chairman of the "Operation Library" National Project.

development and promotion of public libraries which had been proposed by the Arkansas Jaycees was unanimously adopted by the convention. It reads as follows:

### Public Library

WHEREAS, the free Public Library is one of the principal institutions of public education, basic to the maintenance of our American way of life, and more than any other instrument of society, the custodian and disseminator of the world's knowledge, and

WHEREAS, every American citizen needs to have lifetime access to sources of information upon which to base sound judgments and wise actions because a democracy such as ours can survive only with an informed citizenry, and

WHEREAS, there is a great need in these United States for the extension, development and promotion of library facilities, as evidenced in extensive hearings on this subject held by the Congress of the United States, and

WHEREAS, the furtherance of public library service for all people is in accord with a basic tenet of this organization which states that "Service to humanity is the best work of life", and

WHEREAS, the United States Junior Chamber of Commerce supports a national project known as "Operation Library",

NOW THEREFORE BE IT RESOLVED that the United States Junior Chamber of Commerce in convention assembled this 26th day of June, 1957, in Milwaukee, Wisconsin, does hereby encourage the chapters and members of this organization to assist in the further extension, development and promotion of public library service throughout America.

BE IT FURTHER RESOLVED that copies of this resolution be sent to the President of the United States,

the Secretary of Health, Education and Welfare, members of the Congress of the United States and the American Library Association.

The Arkansas Junior Chamber of Commerce won more awards at the convention than in any previous year, and much of the recognition received was directly concerned with the promotion of "Operation Library". The Russellville Junior Chamber of Commerce won the Clarence A. Howard Memorial Award given annually to the four outstanding Jaycee clubs in the nation, based on population. Russellville won in the competition for cities of less than 15,000 population and part of their award-winning scrapbook was devoted to that club's activities in "Operation Library". Tom Ollie, currently serving as President of the Arkansas Jaycees, was awarded the Clint Dunagan Memorial Award as one of the 10 outstanding national directors of the U. S. Junior Chamber for 1956-57. Tom was instrumental in gaining approval for the adoption of "Operation Library" as a national project in 1956. One of the five Seldon Waldo Memorial Awards given annually to the outstanding national chairmen was given to the writer as chairman of "Operation Library". And finally, two out of three national classified awards given to local chapters for outstanding local programs in specific categories went to the Malvern and Fort Smith Jaycees for scrapbooks entered in **Fine Arts**. These were both made up of activities connected with "Operation Library".

Charles Reynolds, a young man from Farmington, Missouri, has been appointed by National Jaycee President, Charles E. Shearer, Jr., to head up "Operation Library" as national chairman for the coming year. Mr. Reynolds served last year as state chairman for the Missouri Junior Chamber of Commerce.

The national Jaycee program was financed last year by a gift of \$1,000 from Winthrop Rockefeller. This year the project will be jointly spon-

sored by the Gerstenslager Company, Wooster, Ohio, maker of bookmobiles, and the National Book Committee, Inc.

As a part of the over-all Jaycee program, public relations programs planned by local Jaycee chapters and the librarians will aid in promotion of National Library Week in March, 1958. Mailings to local chapters will be started this summer and continue through January, 1958.

The success of the first year's program and its enthusiastic reception by Jaycees all across the country prompted this recent comment from Roland T. Tibbetts, Executive Vice President, United States Junior Chamber of Commerce, who said "... I wouldn't be a bit surprised if it stayed on as one of our better programs to benefit the individual community for a number of years". Dean Barton, Program Manager of the U. S. Jaycees, said "We marvel at the reception given 'Operation Library' and it has been a most worthwhile experience watching the enthusiasm actually raised on local and state levels". And Charles E. Shearer, Jr., newly elected National President stated, "To me, this sort of program follows down the line of my thinking in regard to the necessity for carry-

ing on projects that directly affect our local communities."

A gift of \$140.00 was made by persons attending the Trustee meeting at the American Library Association Conference in Kansas City last June to further the promotion of "Operation Library". This money has been turned over to Charles Reynolds to defray cost of postage and other items. Mr. Reynolds has already attended conferences with ALA personnel in Wisconsin, Chicago and Missouri as well as many Jaycee meetings concerned with the promotion of the program. He also introduced a resolution which was adopted by the national Jaycee Board of Directors in Tulsa and which calls for the presentation of "Operation Library" to the World Congress in Tokyo for possible adoption as a project of Junior Chamber International.

Watching the development of "Operation Library" with its attendant benefits for local communities has been a richly rewarding experience. The efforts of hundreds of people who have worked unselfishly to make the program successful are concrete proof of the truth contained in the last line of the Jaycee creed which states that "Service to humanity is the best work of life".

## ENTHUSIASTIC PLANNING UNDER WAY FOR FIRST NATIONAL LIBRARY WEEK PROGRAM

"National Library Week has the interest and support of the country's librarians and will be successful largely due to the enthusiasm of their participation," John S. Robling, director of the promotion and education program, says.

In cooperation with the American Library Association, National Library Week, March 16-22, 1958, is being organized by the National Book Committee, an active, non-profit citizens group who promote the wider and wiser use of books.

Following the annual meeting of the American Library Association, held in Kansas City in June, Robling said:

"The Library Services Act helped organize librarians to arouse broad public support in their home state; the new Standards have given all of them something to promote and sell locally. National Library Week is a wonderful follow-through for both.

"They believe in the scope of this program; they sense its potential importance—both immediate and long

range. They recognize that for the first time they will have major backing on a national scale—and they appreciate what the development of 'outside' public relations resources in their communities can do for them."

For the first time all media—books, magazines, newspapers, radio and TV—are combining their efforts in a campaign to promote the printed word. The theme is "Wake Up and Read!"

Emphasizing the need for this type of promotional event, Robling points out that the habit of reading is not keeping pace with increased education, leisure time, or disposable income. Half of the adults in this country live within a mile of a public library—but only one-fifth of them visit it. New standards of public library service have just been issued by the American Library Association; they need community attention and acceptance. Recruiting trained personnel is a major problem for all libraries. Soaring enrollments mean that school and college facilities must be expanded.

"Our approach will be to stress the roll of libraries as an important national resource in the education of Americans in an ever changing

world. We will emphasize the rewards of reading as a leisure time activity and the contribution of reading to career advancement," Robling says. State American Library Association committees on National Library Week have been appointed. They will work with the overall state committees on Library Week. Handbooks and promotion kits are now being prepared in New York that will include suggestions for carrying out the campaign. This material will be sent to state and local committees.

Harold Guinzburg, president of the Viking Press, is chairman of the steering committee for National Library Week. Vice-chairmen are: David H. Clift, executive secretary, American Library Association and Theodore Waller, vice president, school and library division, Grolier Society. Other members are: Douglas M. Black, president, Doubleday & Company; Ward Cheney, secretary-treasurer, National Book Committee; Marchette Chute, biographer; Louis G. Cowan, vice president, Columbia Broadcasting System; John Fischer, editor, Harper's Magazine; William I. Nichols, editor and publisher, This Week Magazine; and Norman H. Strouse, president, J. Walter Thompson Company.

## NEWS NOTES

**Eleanor A. Ferguson**, director of the Middletown, Conn., Library Service Center, has been appointed Executive Secretary of the Public Libraries Division of the American Library Association, it is announced by ALA Executive Secretary David H. Clift. She will take up her duties at ALA Headquarters in Chicago on September 1.

Miss Ferguson organized Connecticut's only regional library at Middletown in 1955. She has had a varied background in public library work, including service as a children's librarian in Utica and Rochester, New York; and as director of public libraries in Jamestown, N. Y.,

Council Bluffs, Iowa and Dearborn, Michigan. As director of the Middletown Center, she was connected with the Connecticut State Department of Education. She has been active in the state library associations of Michigan, Iowa, and New York as well as in the American Library Association.

Miss Ferguson was graduated from Radcliffe College in 1930; took her BS in Library Science at Simmons College in 1934 and her MS at Columbia University School of Library Service in 1948. Mrs. Dorothy K. Smith, who has served as PLD Interim Executive Secretary during the last year, will assist Miss Ferguson and



be chiefly responsible for the Division's publications program.

**Eleanor Phinney**, widely known for accomplishments in library planning and development and recently in adult education research, has taken up duties as the first Executive Secretary of the new Adult Services Division of the American Library Association, it is announced by ALA Executive Secretary David H. Clift. Miss Phinney has been Research Assistant in the ALA Office for Adult Education, and will continue research activities for the Office. She was also Consultant in the ALA Library-Community Project.

Author of the recently published ALA book, **Library Adult Education in Action** and many articles on adult education, Miss Phinney came to ALA Headquarters in 1955 from the Graduate School of Library Service at Rutgers University where she was research specialist on a special project dealing with case studies in adult education in small and medium-sized libraries. She also lectured at Rutgers on the selection of library materials. She was graduated from Simmons College School of Library Service in 1931. Before joining the New York Public Library Staff in 1953 while completing work for a Master's degree at Columbia University School of Library Service, Miss Phinney served for ten years as Town Librarian in Hamden, Conn. She served previously in the West Hartford (Conn.) Public Library and in the Springfield (Mass.) City Library. She was active on many committees of the Connecticut Library Association and was CLA President, 1943-44.

**The Public Library of Jonesboro and Craighead County** has inaugurated a new service to shut-ins by serving them from the bookmobile. This was started just at the end of the year and the library has only a few patrons to date, but many more are expected as time goes on. The librarian takes the books to the homes of older people who are unable to

come to the library and have no member of their family who can get books for them. This service was started at the county nursing home, but has now been extended to private homes in areas where the bookmobile stops.

One of the library branches has added two sections of new shelving and placed an attractive sign in front of the library. The main library has added a new 30-drawer catalog and has placed orders for two new double sections of steel shelving.

In-service training was given to ten senior girl scouts who donated 30 hours' time to the library. They shelved books, pasted pockets, date slips, news clippings, filed, and worked at the charging desk. There will be another group for a similar service this fall.

**Story-Hour** sessions at the **Rector Public Library** through June and July provided a valuable and interesting way to get pre-school children to come to the Public Library. Special effort was made by Mrs. Bob Buck, story hour director and Mrs. Lillian Randleman, librarian, to invite these children through personal notes, telephone, and local paper. As a result some twenty pre-school children (and some parents) attended story hour and began checking out books for home use.

Mothers were sometimes the storytellers for these groups of children. Books from the 1956 list of Distinguished Books for Children were used in some of the story hours. These books were chosen during the Rector Book Fair and paid for with donations from the school children.

The director and the librarian both felt that this was a good way to introduce new books to children. Young readers of Rector are now anxious to check out the books they have heard about in the story hour.

**Miss Myrtle Deason**, former librarian of Greene County Library, Paragould, died April 27, 1957, in Bloomfield, Missouri, where she was at home with a sister, Miss Addie Dea-



son. Prior to her tenure as Greene county librarian from September, 1953, to December, 1955, she had been in North Little Rock where she helped to establish the North Little Rock Public Library in 1946 and served as librarian for several years.

**Mrs. R. L. Dover**, of near Muskogee, Oklahoma, was recently appointed to the advisory board to the Oklahoma state librarian on library extension service by Governor Raymond Gary. Mrs. Dover was formerly Miss Leta Sowder, from 1943 to 1947 librarian and executive secretary of the Arkansas Library Commission.

**William Franklin Hall**, retired educator and Little Rock businessman, died August 25 at his home near Little Rock. A native of near Magazine, Arkansas, he had served as school superintendent in Russellville and Camden, and was education professor at Northeastern State Teachers College, Tahlequah, Oklahoma, prior to moving to Little Rock in 1928 to become rural supervisor with the Arkansas State Department of Education. In this position Mr. Hall de-

veloped a complete curriculum revision and greatly encouraged the establishment of libraries in the rural elementary schools of Arkansas. His several pamphlets in this field were used throughout the United States and in several foreign countries. With his wife he was co-author of **My Dog Lucky** and other juvenile books.

**Miss Lily Evelyn McGehee** of Orlando, Florida, has been named librarian at Southern Baptist College, Walnut Ridge, to succeed Dr. Garland Allen. Miss McGehee is a graduate of Austin Peay College, Clarksville, Tennessee, and received a master's degree from George Peabody College at Nashville.

At a mid-week night session held at Arkansas State College Library during the August workshop in Jonesboro, **Mrs. Almon Faught**, trustee, Arkansas Library Commission and a co-hostess for the workshop, presented an Arkansas Traveler's Certificate to **Miss Phyllis Maggeroli**, ALA Library - Community Project consultant from Chicago.

